GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA

UNSTARRED QUESTION NO:2405
ANSWERED ON:16.03.2017
Contribution to NSDF
Simha Shri Prathap

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether the Government proposes to encourage the Public Sector Undertakings (PSUs), Public Sector Banks (PSBs) and Corporate Sector to contribute to the National Sports Development Fund (NSDF) and become active partners for promotion of sports in the country;
(b) if so, the details thereof along with the extent to which these objectives have been achieved so far;
(c) whether the Government has formulated any scheme designed to identify and target medal prospects and give them liberal assistance for customised training; and
(d) if so, the details thereof?
ANSWER

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS
(SHRI VIJAY GOEL)
(a) & (b): Ministry of Youth Affairs and Sports is regularly interacting with the Corporate and Public Sectors for contribution to the National Sports Development Fund (NSDF) for promotion of
sports in the country. They are also encouraged to contribute to the NSDF under CSR (Corporate Social Responsibility).
Further, the apex industry bodies namely, FICCI, CII and ASSOCHAM are represented in the Council of NSDF.
A statement giving details of contribution to the NSDF during the year 2014-15 to till date is attached as Annexure.
(c) & (d): Ministry of Youth Affairs and Sports had formulated a programme namely, Target Olympic Podium (TOP) Scheme within the overall ambit of National Sports Development Fund (NSDF) with the objective of identifying and supporting potential medal prospects for Olympic Games. The selected athletes are provided financial assistance for their customized training at Institutes having world class facilities and other necessary support. Benchmark for selection of athletes under the scheme is in relation to international standards and consistency in performance. The athletes, who are prospective medal winners, have been identified through a process of research and consultation with the National Sports Federations and National Coaches/Experts of the relevant disciplines. There have been annual/semi-annual review of performance of selected athletes. The TOP Scheme continues for support of potential athletes for 2020 and future Olympic Games and other major international competitions.
*****